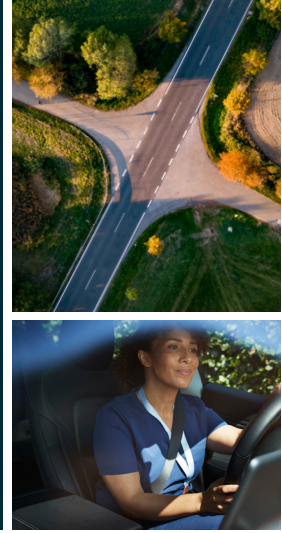




Bridging Healthcare Gaps for Rural and Underserved Populations

Care Everyday is a configurable multi-modal remote monitoring solution that meets the health needs of rural and underserved populations living with chronic illness.



Challenges Facing Rural and Underserved Communities

In rural America, the health impact is significant, with residents in these areas facing several key challenges, including:



Access to Care: 18% of the US population live in rural areas, yet only 10% of physicians practice there.¹ Rural residents travel 20+ miles for common services like inpatient care, and further for things like substance abuse treatment.¹



Higher Mortality Rates: The death rate for rural residents is 19% higher than in urban areas driven by limited access to healthcare services, higher rates of chronic diseases and socioeconomic factors like poverty and unemployment.²



Maternal Health Disparities: Maternal mortality rates are 64% higher in rural areas compared to urban, driven by limited access to obstetric care and transportation barriers.



Chronic Disease Burden: Rural residents are more likely to suffer from chronic diseases compared to urban residents due to limited access to healthy food and preventive healthcare services.



Increasing Use of Emergency Room for Primary Care: According to the National Library of Medicine, 61% of ER visits were “less-urgent”/non-urgent” with 41% for routine care.

Modivcare Monitoring Solutions Improve Access to Care

Modivcare Monitoring’s Care Everyday suite of solutions positively impacts members in rural and underserved communities by bringing care into their communities and homes. Care Everyday offers solutions designed to meet members wherever they are in their health journey and are configurable to both complement and supplement an organization’s care management structure.



Health Stations: Modivcare’s Health Stations improve access to care. In addition to 4,000+ retail (grocery, pharmacy) and corporate locations around the country, Modivcare partners to place telehealth enabled stations in Senior Living Facilities, Community Centers, Public Housing, Homeless Shelters, Food Pantries, Libraries, and Schools.



Community-based Risk Screening to Close Gaps in Care: Modivcare’s health stations and digital platform bring community access to health education and enable members to monitor vital signs, digitally complete health risk surveys (e.g., HRA, SDOH, etc.), and receive incentives for completed actions.

Modivcare Monitoring Solutions Improve Access to Care (continued)



Community-based Telehealth Access and Monitoring: Modivcare's health stations provide telehealth access points for ambulatory/preventative care and are made more impactful with the stations vital sign monitoring capabilities.



Home-based Virtual Care Access and Monitoring: For rising and high-risk members, Modivcare solutions use cellular enabled home devices with interventions including:

- Scalable self-monitoring programs.
- Non-clinical coaching and navigation.
- Complex care management with a dedicated virtual nurse care manager.
- Personal Emergency Response Systems (PERS) paired with risk assessment and personalized navigation to address priority care gaps.

Why Care Everyday?

- Increase access to care
- Identify and impact Health Related Social Needs and gaps in care
- Impact HEDIS and other quality metrics
- Lower costs

50-78%

Initially uncontrolled BP in
HEDIS control in 6 months

40-60%

Increase in member
engagement

39-47%

PMPM cost reduction for high-
risk members

25-40%

Increase in gap closure rates

For More Information

For more information about Care Everyday and how it can help healthcare organizations impact high-risk, high-cost, hard-to-reach cohorts, visit us at www.Modivcare.com/care-everyday/.

References: 1. Nielsen, M., D'Agostino, D., & Gregory, P. (2017). Addressing rural health challenges head on. Missouri medicine. <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC6140198/>. 2. Centers for Disease Control and Prevention. (2021a, July 29). Products - data briefs - number 417 - September 2021. Centers for Disease Control and Prevention. <https://www.cdc.gov/nchs/products/databriefs/db417.htm>