

High Prevalence of Chronic Conditions and Lack of Access to Care Increase Costs and Lower Quality



Individuals Living With Chronic Illness Face Increasing Challenges

Chronic Illness	High Prevalence	Risk Level Is Fluid	Access To Care
Accounts for 90% of the U.S. healthcare expenditure ¹	87% of seniors live with at least 1 chronic condition, with 62% living with 2 or more ²	18% of low-risk members become high risk every year ³	1/3 of the population does not have access to a PCP ⁴

Care Everyday Improves Health and Outcomes for Populations Living with Chronic Conditions

Care Everyday takes a stepwise approach to chronic care management and provides the right level of support to individuals based on their health needs, enabling payers and providers to cost effectively monitor and manage entire populations, not just high-risk members. Understanding that one size doesn't fit all, **Care Everyday includes four intervention models, spanning a unique collection of member support levels delivered through remote monitoring and digital and clinical resource-based services.**

In Home Cellular Connected Biometric Monitoring

Conditions Supported:

- Hypertension
- Diabetes
- Chronic Obstructive Pulmonary Disease (COPD)
- Heart Failure
- Chronic Kidney Disease (CKD)
- Maternal Health
 - Maternal hypertension
 - Gestational diabetes
 - Preeclampsia



Tiered Device-Enabled Virtual Care Management to Best Meet Individuals Where They Are with Their Chronic Illness(es)



Home-based “Virtual Care” Access and Monitoring: For rising and high-risk members, Care Everyday uses cellular enabled home devices with interventions including:

- Scalable self-monitoring programs
- Non-clinical coaching and navigation
- Complex care management with a dedicated virtual nurse care manager

Identifying And Addressing Social Determinants Of Health: Participants are assessed regularly for non-clinical issues that can affect overall health. Once identified they are connected to benefits, programs, and resources to solve for these important challenges.

Health Education And Gap Closure: Multi-modal condition specific educational content combined with member specific gaps in care education and closure

Community-Based “Telehealth” Access And Monitoring: Modivcare’s health stations provide telehealth access points for non-urgent/preventative care and are made more impactful with the stations vital sign monitoring capabilities.

The Right Intervention at the Right Time

Through device-enabled virtual care and improved access to care,
Care Everyday is there 24/7 when individuals need it.

Member Experience



Thelma | 44-year-old female, Diabetes, no PCP, struggles with arranging medical travel

Care Everyday care team provides remote monitoring devices (glucometer, BP cuff), virtual assessments, care management and coordinates NEMT for medical visits. Monitors health alerts and care gaps.



Stan | 55-year-old male, COPD, feels stressed and depressed recently

Blood oxygen levels monitored 24/7 with in-home pulse oximeter, exacerbations escalated to his PCP/pulmonologist, referred to Behavioral Health resources, HRSN survey administered 2x per year.



Cindy | 35-year-old female, recently diagnosed with maternal HTN, frequently visits ER

Enrolled in Care Everyday, receives BP cuff, Care Everyday monitors alerts, notifies OBGYN/PCP when necessary, receives education around appropriate levels of care.

Proven Impact

Care Everyday is a proven solution that increases member engagement, improves quality, and lowers costs.

50-78%

Initially uncontrolled BP in HEDIS control in 6 months

40-60%

Increase in member engagement

40-60%

Reduction in ER utilization

39-47%

PMPM cost reduction for high-risk members

25-40%

Increase in gap closure rates

30-40%

With an identified issue and referred to support

Results Vary Based on Population and Program Design

For More Information

For more information about Care Everyday and how it can help healthcare organizations impact high-risk, high-cost, hard-to-reach cohorts, visit us at www.Modivcare.com/care-everyday/.