



Health Plan NEMT Modivcare Text Campaign

Send: Dates TBD

Text #1:

Hi from <Health Plan name>! We have a new ride partner called Modivcare.
You can book a ride using the Modivcare app or go to www.mymodivcare.com.

Text #2:

Need a ride to the doctor? <Health Plan name> now works with Modivcare.
Book a ride by downloading the app: <https://modivcare.app/mobile>,
go to www.mymodivcare.com, or call <phone number>.

Text #3:

Hi from <Health Plan name>! Seeing your doctor helps you stay healthy.
Modivcare is our new ride partner.
Book your ride with the app: <https://modivcare.app/mobile> or call <phone number>.

