



Health Plan NEMT Modivcare Text Campaign

Send: Dates TBD

Text #1:

Hi from <Health Plan name>, your health plan! <Health Plan> has a new transportation partner, Modivcare! To book your rides you can book through the Modivcare app or visit www.mymodivcare.com

Text #2:

Update from <Health plan name>. Need a ride to your doctor? Modivcare is our new transportation partner. To book a ride download the app here <https://modivcare.app/mobile>., visit www.mymodivcare.com or call <phone number>

Text #3:

Hi from <Health plan name>. Staying connected to doctors is important in getting the care you need, when you need it. Modivcare is our new transportation partner. To book your ride, schedule via the Modivcare app: <https://modivcare.app/mobile>. or call <phone number>

